

Press Release

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CERA passes on GST benefits on faucets to customers

CERA, India's leading home solutions provider, has taken the lead by passing on the benefit of reduction in GST rate on faucets to its customers by reducing the MRP of faucets.

"We are happy to announce that we are passing on GST benefits to its customers. We have already reduced the MRP of our Faucets", says Mr. Atul Sanghvi, Executive Director, CERA.

CERA has state of the art manufacturing plant for faucets in Kadi, adjacent to its sanitaryware plant. The faucet plant is equipped with low pressure die casting machines, robotic polishing, automatic chrome plating unit and also 3-D printing.

"CERA is now offering 15 years' warranty on its faucets, an Industry-first in India", added Mr Atul Sanghvi. No faucet brand is currently offering 15 years' warranty in India.

CERA is already GST ready and have commenced despatches at revised GST rates. With the implementation of GST and also with the Government's thrust on affordable housing and smart cities, CERA is hoping for higher growth in the coming quarters.

For favour of publication

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