

**QUALITY POLICY**  
**ISO: 9001:2015**

<b>Policy:</b>	Quality Policy
<b>Effective Date:</b>	1 <sup>st</sup> January 2022
<b>Date Last Reviewed:</b>	24 <sup>th</sup> January, 2022
<b>Scheduled Review Date:</b>	31 <sup>st</sup> December 2022
<b>Supersedes:</b>	All previous policies and/or statements
<b>Approved by:</b>	Board of Directors

We are dedicated to the optimum utilization of our resources and continue to produce wide range of quality products.

Our objectives are to:

- Improve product quality for better customer satisfaction and improve process to reduce cost.
- Improve productivity by utilizing technology and committed personnel.
- Monitor and review our performance to ensure achievement of objectives.
- Ensure and Improve communication effectively within the organization.

Being a responsible corporate citizen, we are committed to satisfy all the applicable requirements & continual improvement.

**For, Cera Sanitaryware Ltd.**

Date: 24.01.2022

**Mr. Anupam Gupta**  
**Executive Director (Technical)**